

## Main Logo



## Logo Variations

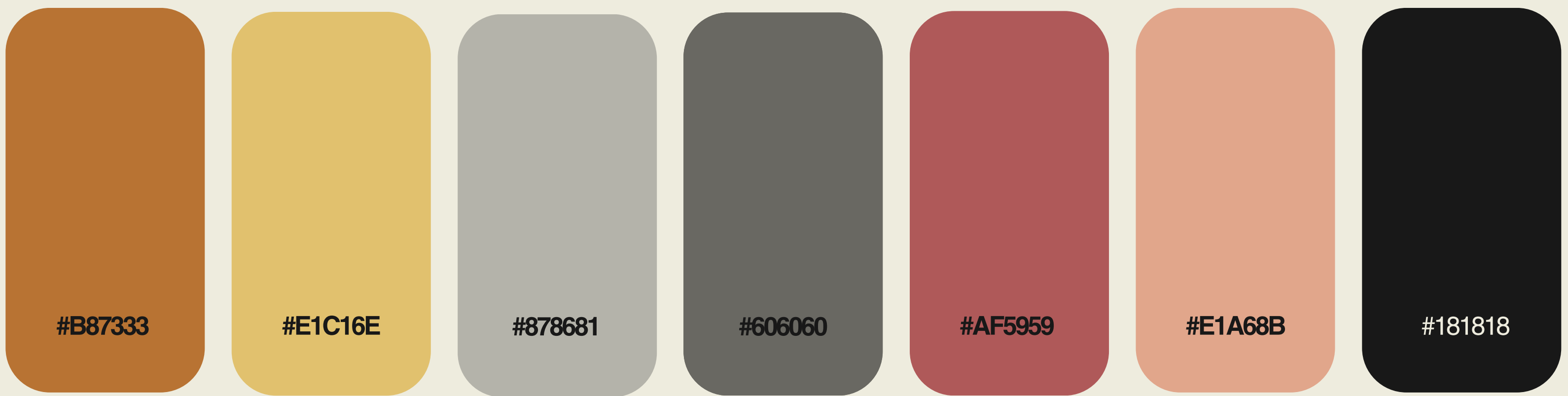


Primary Logo

Secondary Logo

Submark Logo

## Color Palette



## Fonts & Typography

### Headings

# Open Sauce

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 ?!@%\$()\*<>

### Bodytext

# Open Sauce

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 ?!@%\$()\*<>

## Photography and Element Applications

```
var ax = settings.accX;  
var ay = settings.accY;  
var th = t.height();  
var wh = w.height();  
var tw = t.width();  
var ww = w.width();  
  
if (y + th + ay >= b &&  
y <= b + wh + ay &&  
x + tw + ax >= a &&  
x <= a + ww + ax) {  
  
  //trigger the custom event  
  if (!t.appeared) t.trigger('appear', settings.d  
  } else {  
  
    //it scrolled out of view  
    t.appeared = false;  
  }  
}  
  
//create a modified fn with some additional logic  
var modifiedFn = function() {  
  //the element as visible
```

